17 of 20 Top Games Publishers Use Perforce for Digital Asset Management

Game Developer Research Releases Annual Top 20 Publishers Report

Alameda, Calif., November 24, 2009—Game Developer Research recently released its annual *Top 20 Publishers Report*, and Perforce counts 17 of the top 20 among its customers. Perforce is a software configuration management (SCM) system (also known as digital asset management, or DAM) that versions and manages source code and all digital assets.

"Over the last decade we have incorporated product advancements specifically to appeal to the games and entertainment industries and it has paid off," said Nigel Chanter, chief operating officer of Perforce Software. "While source control is second nature to software developers, we had to develop more visualization features for designers and artists as well as interface with the applications they used most frequently."

Most recently, Perforce added advanced web and multimedia visualization to its SCM system. This gives developers and artists the ability to immediately preview changes to web, video, and audio content from within the Perforce Visual Client, which is available on Windows, Mac OS X, Solaris, FreeBSD, and Linux.

Perforce also appeals to designers due to its tight integration with industry-standard tools and processes. The Perforce Plug-in for Graphical Tools provides seamless access to version control for files and digital assets from within Adobe Photoshop, SoftImage XSI, Autodesk's 3ds max, and Maya.

For more information on how Perforce helps games companies worldwide manage their development, visit http://www.perforce.com/perforce/gamedev/. And for more information on the *Game Developer Top 20 Publishers Report 2009*, visit http://www.gdmag.com/research/.

About the Perforce SCM System
Perforce, the Fast Software Configuration Management System, is an award-winning tool that versions and manages source code and digital assets for enterprises large and small. Perforce is easy to install, learn and administer; seamlessly handles distributed development; and supports developers across a large number of platforms. Perforce ensures development integrity by grouping multi-file updates into atomic changes, enables concurrent development, and intelligently manages multiple software releases using its Inter-File Branching system.

About Perforce Software
Founded in 1995, Perforce Software Inc. develops, markets and supports Perforce, the Fast Software Configuration Management System. Perforce Software is headquartered in Alameda, Calif., and sells worldwide. The company has international operations in Europe, Japan and Australia. In addition to application software companies, Perforce customers represent a broad range of

industries including game development, electronics, pharmaceutical and financial services.

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